



**EXEL INDUSTRIES, a French group and pioneer for cutting-edge technologies in high-precision agriculture, is creating EXXACT Robotics**

In recent years, the compelling presence of French companies in advanced technologies has grown consistently. This trend is explained primarily by an innovation dynamic heralded by firms such as EXEL Industries, a French family group specialized in agricultural crop spraying since 1952 and which today is established as a pioneer in high-precision technologies for agriculture.

For years, EXEL Industries has been committed to research and development in the field of "smart" technical solutions aimed at drastically reducing the quantities of phytopharmaceutical products used to treat crops.

This long-term investment, which has enabled the EXEL Industries group to deliver real high-performance responses to the agro-ecological challenges farmers now face, also reflects the group's commitment to position itself as a proactive front-running player that can shape the future of a sector facing significant challenges.

*In the words of Gueric Ballu, CEO of EXEL Industries:*

*"The environmental concerns of farmers and the public at large are growing by the day. On the one hand, consumers are demanding food whose production is environment-friendly and which uses as few phytopharmaceutical products as possible. On the other, producers are now bound to using minimum dosages that are essential in order to secure the quality and volume of their production whilst retaining the confidence of their clients.*

*Through its brands of agricultural sprayers, the EXEL Industries group offers an array of high-precision technical solutions stemming from years of R&D, which help reduce by 50% to 90% the volumes of phytopharmaceutical products needed to protect cultivated plant species and improve yields."*

Examples of technologies with high environmental value developed by the EXEL Industries group in recent years include the smart cameras produced by AGRIFAC and BERTHOUD (cameras capable of identifying weeds in crops and spraying only the plots that need to be treated), the confined spraying systems developed by HARDI and NICOLAS (retrieval panels that cover the vine and make it possible to recycle the sprayed product that goes astray), and TECNOMA's electric high-clearance tractors.

The EXEL Industries group, driven by its commitment to deploy all the resources needed to ensure high levels of innovation, to harness cutting-edge techniques and to anticipate needs in the field of agro-ecological transition, is announcing the creation of "EXXACT Robotics", a company specializing in high-precision farming technologies that combine artificial intelligence, robotics, electronics and agronomy.

*Colin Chaballier, CEO of EXXACT Robotics, adds:*

*"EXXACT Robotics delivers an innovative industrial response in today's context of ever more rapid agricultural transition. Our range of sensors and robotized solutions offers farmers the tools they need to target, automate and keep track of day-to-day work under optimal conditions of performance, safety and respect for the environment."*

Through its strategic vision, the EXEL Industries group today stands exactly where societal and agricultural expectations converge. Over and above a pioneering position in its own field, the EXEL Industries group is committed more than ever to turning agro-ecological transition into an opportunity to benefit our future and the future of generations to come, with the ambition of contributing to French excellence on the international stage.

About EXEL Industries:

*EXEL Industries' core business is agricultural and industrial spraying. The Group also competes in the consumer watering products market and in sugar beet harvesters. The goal of EXEL Industries is to expand in its markets through a policy of constant innovation and an international growth strategy. EXEL Industries employs approximately 3,758 people spread across 27 countries and five continents.*


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